



## LIVE 770 NC BT SAND

Bluetooth Noise-Canceling Headset

REF : HA-JBLLIVE770NCSAT

EAN : 1200130005183

EXISTS IN : BLACK, BLUE, BEIGE, WHITE

### DESCRIPTION :

Listen all day long

The JBL Live 770NC headphones are comfortable and deliver powerful JBL Signature Sound. The Adaptive Noise Cancelling with Smart Ambient technology allows you to immerse yourself in your music and eliminate distractions. Or, if you want to stay aware of the world around you, you can even have a conversation without taking off your headphones. Easily access your favorite voice assistant with a keyword or a simple press on the earcup to play your favorite playlist, send a text to your friend, check the weather, and much more. Enjoy up to 65 hours (50 hours with BT+ANC activated) of music streaming. Need even more? A quick 5-minute charge gives you an extra four hours. The JBL Live 770NC can simultaneously connect to two Bluetooth® devices, so you never miss a call, even when you're watching a movie on your tablet.

### STRENGTHS :

#### **JBL Signature Sound and Surround Sound**

In addition to the powerful JBL Signature Sound, the 40mm speakers offer immersive JBL spatial sound that transforms any stereo content from any device into virtual surround sound.

#### **Bluetooth 5.3 with LE Audio support (\*)**

Wirelessly stream high-quality sound, even at lower bit rates, thanks to the latest Bluetooth technology. Audio mode provides the best available sound, while Video mode ensures synchronization of audio and visuals for your movies and games.

### **Adaptive Noise Cancelling and Smart Ambient**

With its four noise-detection microphones, Adaptive Noise Cancelling means zero distractions, whether you're focusing on work or diving into your music. And if you want to hear the world around you without removing your headphones, Smart Ambient highlights ambient sounds.

### **Up to 65 hours\* of battery life and fast charging**

For extended listening, wirelessly stream for 50 hours and recharge the battery in just 2 hours with the USB-C cable. And if you're in a hurry, a quick 5-minute charge gives you an additional 4 hours of music playback. (\*Battery life: BT mode on/ANC off)

### **Automatic Play and Pause**

Take off the headphones, the music stops. Put them back on, the music resumes. It couldn't be simpler.

### **Ask Alexa or Google**

Alexa or Google are always at your service. Activate your device's voice assistant with just a keyword or by pressing the earcup.

### **Multi-Point Connection**

Effortlessly switch between Bluetooth® devices. Switch from watching a video on your tablet to taking a call on your mobile phone and never miss a moment.

### **Seamless Connectivity with Any Device**

Whether you're using an Android or Windows device, it's easy to set up your headphones to automatically pair whenever they're nearby. And with the new Google Finder service, if you ever misplace your headphones, you have a network of over 3 million Android buddies who will automatically help you find them.

### **2 Beamforming Microphones for Calls**

Your friends, family, and colleagues will hear every word you say, even if you're outdoors and it's windy.

### **Comfortable Fabric Headband and Carrying Case**

The comfort of the foam cushions and the textured fabric headband in natural tones make these headphones comfortable and unique. And when you take them off, they easily fold and fit into your bag, protected and ready to use.

### **JBL Headphones App**

Control your life's playlist. The free JBL Headphones app allows you to customize your headphone preferences, such as ANC customization, headphone behavior customization, or quickly setting up incredibly realistic sound for your movies, music, and games.

### **Personi-Fi 2.0**

The My JBL Headphones app lets you personalize your sound experience just for you. Just take the quick and easy hearing test, and it automatically configures a ready-to-use personalized sound profile every time you put on your headphones. And that's it.

## CHARACTERISTICS :

- Power Supply: 5V, 1A
- Frequency Response:
  - BT Mode: 20 Hz to 20 kHz
  - AUX Mode: 20 Hz to 40 kHz
- Impedance: 32 ohms
- Sensitivity: 100 dB SPL at 1 kHz
- Maximum Sound Pressure: 95 dB
- Microphone Sensitivity: -40 dBV/ Pa at 1 kHz
- Maximum Operating Temperature: 45 °C
- Bluetooth Transmitter Modulation: GFSK, p/4-DQPSK, 8-DPSK
- Bluetooth Version: 5.3
- Bluetooth Profile Version: A2DP v1.4, AVRCP v1.8, HFP v1.6.2
- Bluetooth Transmitter Frequency Range: 2.4 GHz – 2.4835 GHz
- Bluetooth Transmitter Power: 10 dBm EIRP
- Speaker Size: 40 mm dynamic speaker
- Weight: 256 g
- Battery Type: Lithium-ion battery (850 mAh/3.7 V)
- Charging Time: 3 hours for a full charge
- Music Playback Time with BT on and ANC off: up to 65 hours
- Music Playback Time with Bluetooth and ANC on: up to 50 hours
- Music Playback Time with BT off and ANC on: up to 40 hours
- Music Playback Time with ANC on: up to 28 hours
- Talk Time with ANC off: up to 33 hours